

PRESS RELEASE

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Product Samples Available

Will Anderson
Explore Superfoods

From Kindergarten to College - Jump Start the Day with High-Nutrient Superfoods

Explore Superfoods delivers quality purées that can be made into a healthy breakfast for kids of all ages

New York, New York – July 23, 2019 According to an analysis published in *Frontiers in Human Neuroscience* breakfast can positively affect children’s behavior, cognitive function and school performance. The paper also found that breakfast consumption positively impacts diet quality, nutrient intake and lifestyle factors.¹ Why not jump start your family’s day with some of the most nutritious foods on the planet? Açai berry and pitaya are nutrient-rich, high-in-antioxidant foods that can be easily made into a simple and delicious breakfast for the whole family.

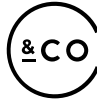


Eating Explore Superfoods Organic Purées for breakfast can deliver a burst of nutrients first thing in the morning. Starting the day with a nutrition filled breakfast ensures that your family will get a healthy dose of necessary vitamins, minerals and antioxidants to jump start their morning. It will also give them a burst of energy that will help them sustain their physical and mental power throughout the entire day. Not only are açai and pitaya among the most nutrient-rich foods on the planet, making a delectable fruit bowl for everyone takes under 10 minutes to make in the morning.

Açai contains fiber, Vitamin A, Calcium, Chromium, Zinc, Iron, Copper, Manganese, Magnesium, Potassium, Phosphorus and more.² Perhaps most importantly, açai is extremely high in antioxidants – containing three times

¹ Adolphus, Katie, Lawton, L. C., Dye, & Louise. (2013, July 15). The effects of breakfast on behavior and academic performance in children and adolescents. Retrieved from <https://www.frontiersin.org/articles/10.3389/fnhum.2013.00425/full>

² 5 Impressive Health Benefits of Acai Berries. (n.d.). Retrieved from <https://www.healthline.com/nutrition/benefits-of-acai-berries#section2>



the amount as blueberries. Antioxidants help protect cells from oxidative damage from the environment and diet. Pitaya contains healthy doses of Iron, Magnesium, Calcium and Vitamin A, as well as polyphenols, carotenoids and betacyanins, which have been shown to have health benefits.³

“The people of the Amazon have been eating açai and pitaya to fuel their day for thousands of years,” says Explore Superfoods founder, Will Anderson. “These are incredible nutrient dense superfoods that can be a great way to consume your daily dose of vitamins, minerals and antioxidants at any age. Now you can ‘explore’ healthy and fun meals to start your day.”

Give your children a daily dose of antioxidants and powerful micronutrients with this kid’s açai bowl.

Açai Bowls for the Whole Family **Serves 4**

INGREDIENTS

4 packet Explore Superfoods pure açai
½ cup nut butter
3 frozen bananas
2 cups coconut water

Toppings:

Blueberries
Sliced banana
Slivered almonds
Honey

**Serves 2.*

DIRECTIONS

Add ingredients to blender, blend until smooth adding more liquid if needed. Enjoy!

About Explore Superfoods

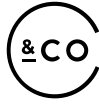
Founded by former Deloitte business Valuation Consultant, Will Anderson, Explore Superfoods (formerly Açai of America) sources top-quality, nutrient-rich superfoods like açai berry pulp from producers in Brazil’s Amazon river basin and sells directly to food service accounts throughout the United States. A staple of the Amazonian people’s diet, açai has risen to global recognition in recent years because of its high antioxidant content and other health benefits. Join the Explore Superfoods community on Facebook, Twitter and LinkedIn.

Media Contact

For more information about Explore Superfood please visit www.acaiofamerica.com. For media inquiries, requests for product samples, high res images, or to set up an interview with Explore Superfoods founder Will Anderson, please contact Bryn Crutchfield bryn@christieand.co or at 805-969-3744.

Be sure to visit the Explore Superfoods community on [Facebook](#), [Twitter](#) and [LinkedIn](#).

³ 7 Health Benefits of Dragon Fruit (Plus How to Eat It). (n.d.). Retrieved from <https://www.healthline.com/nutrition/dragon-fruit-benefits>



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